

Shae Taylor

GRAPHIC DESIGNER

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ACADEMIC HISTORY

- Carthage College (2016-2020)
Bachelor of Arts
Graphic Design + Marketing Majors
 - Deans List for 2019 + 2020
 - 3.65 GPA
 - 4-year varsity athlete

CAREER HISTORY

- Graphic Design Intern | Carthage College (8/2019-2/2020)
 - Developed brochures, posters, flyers, and all print design for visual communication on and off campus
 - Communicated successfully with clients to achieve the best final product
- Graphic Design Intern | VTech (5/2019-7/2019)
 - Headed the concepting, designing, and installation of 2 different custom internal company timelines while working on other team deliverables
 - Extensive knowledge and use of Illustrator and print production
- Sports Marketing Intern | Boys and Girls Club (2/2019-5/2019)
 - Responsible for monitoring and running the BGC Sports Facebook page while collaborating with the Marketing Sports team to create content
 - Shot and edited sports photography images for social media pages
- Marketing Intern | Sevan Multi-Site Solutions (5/2018-1/2019)
 - Coordinated the design and execution of projects such as a charity fundraiser and recruiting assets with team collaboration and feedback from management
 - Initiated the design of a logo and branding for the company charity fundraiser

PROFESSIONAL SKILLS

● ● ● ● ○ Adobe Illustrator

● ● ● ● ○ Adobe InDesign

● ● ● ● ○ Adobe Bridge + Lightroom

● ● ● ○ ○ Adobe Photoshop

● ● ● ● ○ Google Suite

● ● ● ○ ○ Microsoft Excel, PowerPoint, Outlook, + Word

● ● ● ● ○ Photography

● ● ● ● ○ Trello/Asana

● ● ● ○ ○ Hootsuite