

shaetaylor

GRAPHIC DESIGNER

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 shaetaylordesign.wixsite.com/portfolio

 847-347-1819

CAREER HISTORY

Graphic Design Intern | Carthage College (8/2019-2/2020)

- Developed brochures, posters, flyers, and all print design for visual communication on and off campus
- Communicated successfully with clients to achieve the best final product

Graphic Design Intern | VTech (5/2019-7/2019)

- Headed the conceiving, designing, and installation of 2 different custom internal company timelines while working on other team deliverables
- Extensive knowledge and use of Illustrator and print production

Sports Marketing Intern | Boys and Girls Club (2/2019-5/2019)

- Responsible for monitoring and running the BGC Sports Facebook page while collaborating with the Marketing Sports team to create content
- Shot and edited sports photography images for social media pages

Marketing Intern | Sevan Multi-Site Solutions (5/2018-1/2019)

- Coordinated the design and execution of projects such as a charity fundraiser and recruiting assets with team collaboration and feedback from management
- Initiated the design of a logo and branding for the company charity fundraiser

ACADEMIC HISTORY

 Carthage College (2016-2020)
Bachelor of Arts
Graphic Design + Marketing Majors
- Deans List for 2019 + 2020
- 3.65 GPA
- 4-year varsity athlete

PROFESSIONAL SKILLS

 Adobe Illustrator

 Google Suite

 Adobe InDesign

 Microsoft Excel, PowerPoint, Outlook, + Word

 Adobe Bridge + Lightroom

 Photography

 Adobe Photoshop

 Trello/Asana

 Hootsuite